

E-mail and ORBit Advertising/Announcement Policies

Following are our branch policies for making announcements to the general membership as well as advertising.

E-Mail

- Advertising, promoting and reminders of ORMATA events only, including ORMATA surveys, information from the Province and events where we have a reciprocal arrangement: i.e., Carleton master classes
- Death announcements
- Employment opportunities for our members.

All other requests will be sent to the *ORBit* editor to give them the opportunity to advertise in the *ORBit*.

ORBit

There is **no charge** for the following:

- Advertising, promoting and reminders of ORMATA events and events where we have a reciprocal advertising arrangement (e.g., Carleton master classes, concert advertising)

- Members' Corner – congratulations (births, birthdays, gold and silver medal winning students, students with first class honours with distinction – gr. 10 and above, special accomplishments), get well wishes, death announcements
- Upcoming Concerts - advertising for members' concerts. The public must be able to attend. Basic information only (name of concert, venue, time, ticket prices, contact information)
- NEW - Summer Music Camps – advertising in the June issue. Basic information only.

There is a **fee** for the following, with discounts being given to ORMATA members and for repeat advertising:

- Members' concert/recital advertising (containing more detailed information than that in the Upcoming Concerts column)
- Selling instruments, music
- Advertising a non-ORMATA event
- Advertising a business